



# Miracle Mile

## Over-the-Rhine Prepares to Bloom Again with Miracle Mile Flower Boxes

Over-the-Rhine is an original masterpiece—gilded with rich architecture and cultural heritage. Past events had tarnished her patina, but her value remains.

A community-wide effort to reclaim aspects of Over-the-Rhine's Old World charm is underway for the third consecutive year. That means spring cleaning in Over-the-Rhine will include planting and refreshing the window boxes that comprise The Miracle Mile. Created in Spring 2001 following the April public disturbances, and championed by city councilman Jim Tarbell and Jay Korte, owner of

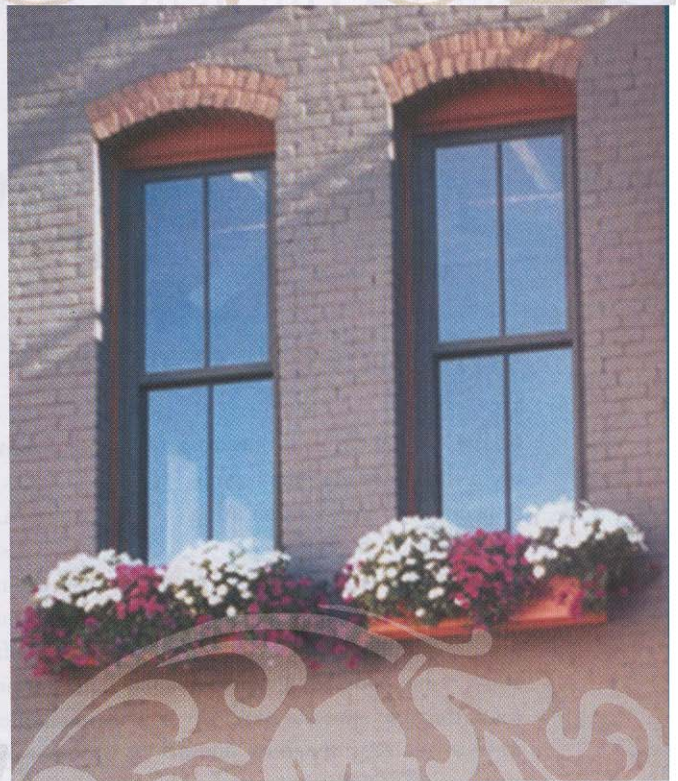
Flower Framers, the Miracle Mile lines the facades of Over-the-Rhine buildings with blooming window boxes painted to match the historical palette of the neighborhood's architecture.

Over-the-Rhine revitalization is a key component to the vitality and survival of our downtown and the development of Over-the-Rhine as the arts and cultural district of Cincinnati. WGUC cares about this project because Over-the-Rhine is our home, as well as being home to the Cincinnati Symphony Orchestra, Cincinnati Opera, Cincinnati Ballet, WCET-TV 48 and other arts and cultural organizations. We have a vested interest in its continued development and healing, as well as respect for the beauty of its architecture and history.

To date, there are nearly 2,000 feet of window boxes throughout Over-the-Rhine with additional boxes planned every year. Workers have been busy planting and preparing the window boxes for the summer season. New boxes will be added through June 2003 pending fundraising efforts currently in progress. With the support of the Cincinnati business community, civic leaders and citizens, we can ensure the success of the Miracle Mile for another season.



For information on the Miracle Mile or to pledge your financial support, visit the Over-the-Rhine Chamber of Commerce Web site at [www.otrchamber.com](http://www.otrchamber.com) or contact Flower Framers directly at 513-321-7001.



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