



**For immediate release**  
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## **Cincinnati-based Flower Framers™ Window Boxes To Be Featured On HGTV's *Curb Appeal***

CINCINNATI, OH – Local window box manufacturer, **Flower Framers™ by Jay**, will be featured in one of the new episodes for the upcoming fall season line-up of HGTV's *Curb Appeal* program. The scheduled air dates are October 8, 9 and 11, 2003 (see box below for air times).

The home featured in this episode is a ranch located in a San Francisco suburban neighborhood. California landscape designer, Tom Leach, will enhance the front entry of this home with a new look and an Asian-inspired theme. Five custom-painted Flower Framers™ window boxes were selected for the project.

“We chose the Flower Framers™ window box product because of its flexibility and style. It's difficult to find a company like this that can make a custom product with the exact sizes we needed. The straight, clean lines of the box were a natural fit for our Asian-themed makeover on this home,” stated Mikel Hubbard, field producer for Edelman Productions, producers of *Curb Appeal*.

*Curb Appeal*, now in its 10<sup>th</sup> season on cable channel HGTV, shows how to make the most of a home's all-important first impression from the street – its “curb appeal.” Viewers learn how to look at their home with a fresh eye and how to turn ideas into reality. Each episode features a different home, where guest landscape designers and professionals listen to the homeowner's wishes and then propose projects and updates to improve the home's appearance.

Flower Framers™ window boxes come in lengths from 2-15 feet and offer a unique, built-in drainage system and easy-to-install hanging brackets specially fitted to their box. Other varieties of stainless steel hanging brackets are also available for displaying boxes on railings, balconies, fences and porch or deck pickets. To order a window box, contact Flower Framers™ at 1-800-315-1805 or online at [www.flowerframers.com](http://www.flowerframers.com).

### **AIR TIMES ON HGTV:**

- October 08, 2003 10:00 PM EST
- October 09, 2003 2:00 AM EST
- October 09, 2003 6:30 PM EST
- October 11, 2003 4:30 PM EST

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