



For immediate release
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Chicago's New Museum Park Tower II project gets 496 flower boxes

CHICAGO, IL – Downtown Chicago continues to bloom into a “City in a Garden” with its newest urban residential development, the Museum Park Tower II, at 1335 S. Prairie Avenue. Recently completed and occupied, the Museum Park Tower II has installed 496 flower box planters on 17 stories of the building and around the outdoor pool deck.

Project managers on the Museum Park Tower II team (developer is Enterprise Development; construction by Kenny Construction) contracted with Cincinnati, Ohio flower box company, **Flower Framers by Jay**, to custom build, paint and ship the boxes for installation this summer. Installation took place from late June through mid-July. Pre-planted drop-in liners filled with blooming flower mixtures and micro-irrigation have also been provided by the Flower Framers gardening division and will be added in late July/early August to the pool deck area for instant color and texture for new residents to enjoy.

The flower boxes play an important role in meeting garden district guidelines that developers needed to address for the project, due to it being located in a designated “urban greenspace” zone. Kenny Construction chose this particular product because of the various options in hanging hardware, the durable fiberglass construction and their ability to be custom painted.

“Flower Framers was very responsive to our needs and best of all, they delivered a product that the residents love! I’ve heard the residents of Tower I are wondering when their flower boxes are coming!” says Diane Redszus, Project Manager for Kenny Construction – who also built Tower I with Enterprise Development.

For the Museum Park Tower II project, Flower Framers custom painted the boxes with a specific color designated by project architects. Another added benefit of using Flower Framers was their boxes lightweight construction for easy installation and a lifetime guarantee against rotting – unlike traditional wooden window or flower planter boxes.

Flower Framers sells to the residential, reseller and commercial markets. Other projects in the Chicago area they are contracted to provide window box planters for include Lincoln Park Commons and the 60 West Erie building. More information about Flower Framers can be found on their Web site at www.flowerframers.com. Additional information on the Museum Park Tower II is available at www.kennyconstruction.com.

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